

Dear FCC, As a subscriber of satellite radio, I wanted to write to you to let you know how I feel about the way in which the NAB is trying to stifle competition by trying to convince the FCC to prohibit satellite radio from broadcasting local content such as weather and traffic. I personally feel that the NAB is only trying to do this not because of legitimate concerns over competition, but rather because they are unfairly trying to stifle real, fair, solid competition from the satellite radio industry.

The NAB squawks about how satellite radio is a threat to local content. However, when you listen to local radio you can easily discern that the content is anything but local. With big conglomerates like Clear Channel controlling so many radio stations, you can travel all over the country and yet remain subjected to the horribly mundane corporate flavor of Clear Channel. Local radio stations don't even broadcast true localized content anymore. They are just boring corporate zombies. They don't even make an attempt to leverage their local heritage. They all sound the same and the variety of music, news, weather and local content is pathetic. That is the reason why I subscribe to satellite radio. Satellite Radio does a better job of giving me the varied and local content I want... Amazingly, they do it far better than the local radio stations do. Local radio stations have no variety and make no attempt at providing variety. Satellite radio is the only thing that might actually convince local radio stations to get off their keisters and start actually doing something for the local community instead of propagating their corporate garbage as they have been doing for 20 years.

If you prohibit satellite radio services from broadcasting local services like news, weather and traffic, then you will be playing right into the hands of the local broadcasters, who don't ever want to change their lazy ways of behaving. If local radio wants to exist, then maybe they should be forced to go face to face with some new competition from satellite radio on EQUAL FOOTING. Don't cripple this nascent industry. Satellite radio is just the host of competition that local radio needs. Please allow satellite radio to continue broadcasting local traffic and weather and news. For the sake of competition, it is truly the best thing to do. Don't give the pathetic, lazy local radio stations any sort of special protection. The only way that local radio will ever be any good is if they are forced to compete with satellite radio on equal footing. Local radio deserves no special privileges over satellite radio.

Look at what a pathetic job local radio currently does when it comes to local affairs, local news, local traffic, etc. They are totally lame. I think it is time for the local radio industry to get a wake up call and that wake up call should come in the form of satellite radio and satellite radio should be allowed to broadcast any kind of content they want, regardless of if it is targeted to local audiences or not.

Thank you for listening to my input.

Sincerely,

Nicholas Davis
Email: cow@chartermi.net
Tel. 608-347-2486